



Nardi unveils its new “wearable art” jewellery collections at the Brafa Art Fair in Brussels from January 29th to February 5th

For the second time Nardi is proud to participate, in partnership with Maison Degand, in one of the world's most prestigious art fairs, famous for the high-quality fine art, antiques, modern and contemporary art and design.

At Brafa, Nardi will present some new exceptional “wearable art” jewellery pieces such as the new **Leone collection**.

The Lion, symbol “par excellence” of strength, courage and virtue and symbol of Venice, has been reinterpreted by Nardi. Made with the finest craftsmanship this collection of bracelets, earrings, brooches and cufflinks, is made with black gold and burnished silver and set with white and brown colour diamonds.

The back of the brooch is engraved with the words "Pax tibi, Marce, evangelista meus": according to legend, these are the words an angel told to the saint who was shipwrecked on the lagoon. In his dream, the angel took the form of a winged lion and announced to Mark that he would find rest on that land ("Hic requiescet corpus tuum").

Between the other one of the kind pieces, Nardi will also display:

- **Sea urchins**, beautiful burnished gold and yellow gold earrings with two central brilliant-cut diamonds of 2.42 cts each and brown diamonds on the side with “upside down” setting.
- **Enchanted garden**, a one-of-a-kind ring with a central rectangular-cut 15.17 cts emerald from Muzo mine in Colombia and two triangular-cut diamonds on the side
- The unique **Casanova** handmade cuffs in gold, kogolong enamel and diamonds.

Nardi

Authentic expression of the finest Venetian aesthetics

In a world of standardized luxury, Nardi is an anomaly. A single family-run, reserved, refined shop occupying five arches in a corner of St. Mark's Square in Venice. Nardi is synonymous with a geographically specific yet world-renowned glamour. Today, whilst the shops of international luxury brands are expanding and multiplying among the “calli” of Venice and around the world, Nardi remains the indelible expression of a unique and proudly Venetian aesthetic.

Nardi's path is characterised by great stylistic and entrepreneurial consistency. Having remained independent, not bound to fashion or to the need of commercial policies, Nardi has formed a reality in countertendency in the world of jewellery. A jeweller's shop that has its roots in the history of the most fascinating and inspiring city in the world that has been able to reinterpret its codes in the most current and contemporary creations.

The history of Nardi

First his son Sergio, and then his nephew Alberto who is currently running the family business, have taken over the artistic and stylistic heritage of their predecessor Giulio Nardi, continuing on a path of aesthetic research and elegance that makes the style of Nardi jewellery unmistakable.

NARDI VENEZIA

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Artist, craftsman, entrepreneur and merchant, connoisseur of precious stones Giulio Nardi, Florentine by birth, arrived in Venice in the 1920s and inaugurated his first goldsmith's activity in the celebrated Piazza San Marco. Initially specialized in the working of silver and crystal, he opened a small shop, a single arch in St. Mark's Square. This arcade is still today the entrance to the boutique. Giulio Nardi quickly became passionate about jewellery and he began to design and make extremely precious pieces in the workshop located near the Piazza.

His artistic genius and love for Venetian exoticism, led Giulio Nardi to reinterpret one of the most beloved and well-known pieces of Venetian iconography, the "Moretto" with its precious turban, whose reinterpretation would make the Nardi brand famous all over the world. Already loved and appreciated by Venetian high society, Nardi achieved international fame after the Second World War.

The Dolce Vita years in fact made Venice a privileged meeting place for the international jet set and Nardi's creations fascinated personalities from culture, sport and entertainment: from Elizabeth Taylor to Grace Kelly, Ernest Hemingway to Arthur Rubinstein, Princess Paola of Liège to the royalty of Spain and Greece, Marilyn Monroe to Barbara Hutton, Joe di Maggio to Elton John.

Nardi today

Nardi jewellery is still made in the workshop adjacent to the boutique, under the artistic direction of Alberto Nardi. Positioned in the highest segment of exclusive jewellery, the Nardi brand continues to fascinate for its elegance, originality and "Venetian style" that distinguish it.

In fact, one of Nardi's uniqueness continues to be its strong link with Venice: the bright and brilliant colours reminiscent of the precious mosaics of St. Mark's, or the softer ones of the glass made in the Murano workshops, the unmistakable architectural forms of the Palazzi on the Grand Canal are still among the elements of inspiration for Alberto Nardi. The theme of Venetian exoticism, the only one of a city that for most of its history has looked more towards the Far East than towards the nearby mainland, can be found in some of the most contemporary collections: the richness of the ornamental motifs of turbans and precious Byzantine dresses still inspire some of Nardi's most contemporary jewels.

Nardi creatively reinterprets Venice and Venetian exoticism through the never trivial choice of metals and precious or semi-precious stones that elevate the jewel beyond its status as a mere ornamental souvenir. Nardi jewellery is of lasting beauty to be enjoyed today, tomorrow and for generations to come.

In addition, the ability to establish a privileged and confidential relationship with the customer in a real salon in St. Mark's Square, personalised advice in the choice or in the creation of a jewel, make Nardi jewellery an unmissable address for those who love to stand out.

A must for lovers of the goldsmithing tradition of the Serenissima, Nardi jewellery shop dedicates part of the boutique to the Mia Nardi collection: the line of "pret-a-porter" jewellery, designed for a dynamic and elegant woman who loves to wear unique and feminine accessories every day. Mia Nardi, a wearable and lively collection, marks the beginning of a path of renewal.



LEONE large bracelet in black gold and burnished silver and set with white and brown colour diamonds

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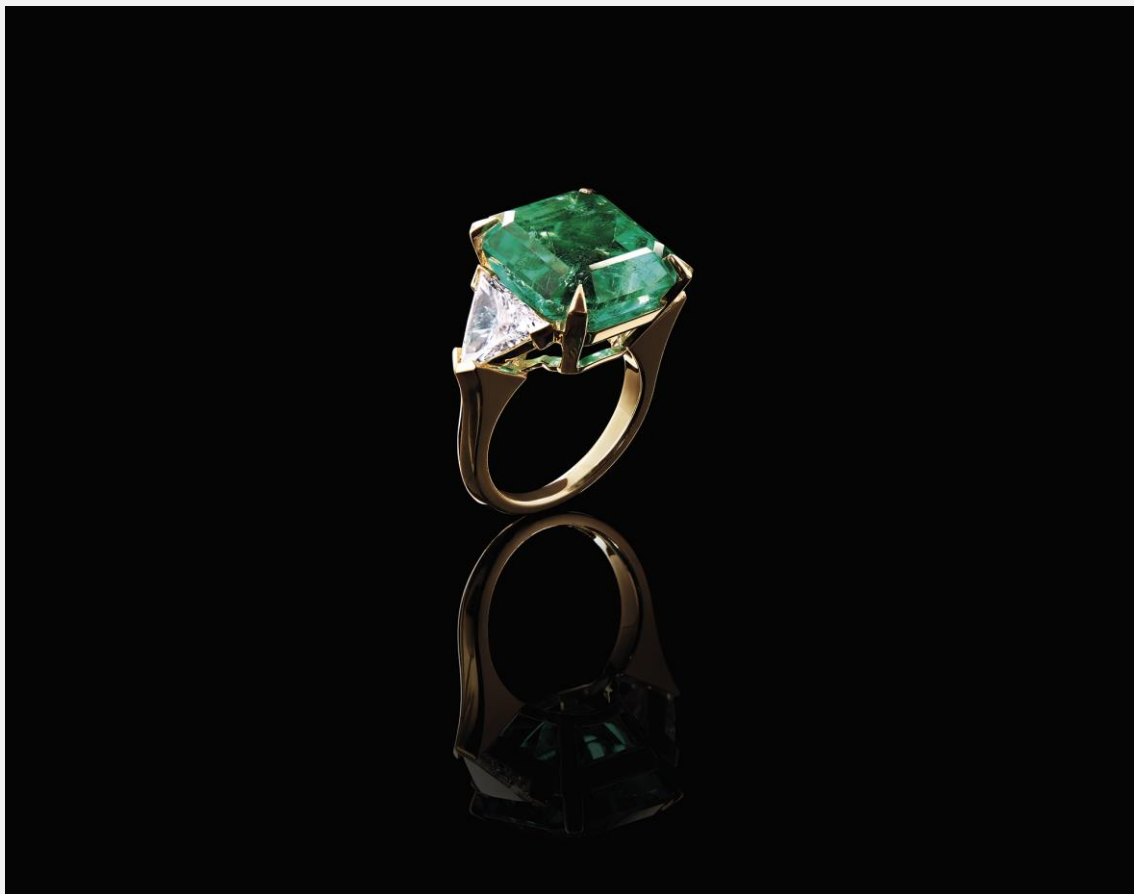
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SEA URCHINS, burnished gold and yellow gold earrings with two central brilliant-cut diamonds of 2.42 cts each and brown diamonds on the side with “upside down” setting

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ENCHANTED GARDEN a one-of-a-kind ring with a central rectangular-cut 15.17 cts emerald from Muzo mine in Colombia and two triangular-cut diamonds on the side



CASANOVA handmade cuffs in gold, kogolong enamel and diamonds

Alberto Nardi

*My dream is to be like the Venetian merchants of past centuries.
I love to travel, I wanted to follow in Marco Polo's footsteps
as the jewels opened my eyes to the world.*
Alberto Nardi

Alberto Nardi represents the third generation of a well-known family of Venetian jewellers, from whom he inherited his creative intuition and passion for jewellery and love for the city of Venice.

Graduated from Ca' Foscari University, he wrote a thesis on Napoleonic jewellery which was published in 1993. He continued to collaborate with the University of Venice through teaching courses in economics and management of artworks.

His numerous trips abroad and prolonged stays in the United States have helped to expand Alberto's professional skills. He returned to Italy to work alongside his father in the family business; he took over the artistic direction of the Nardi brand, introducing many new ideas and a new creative impetus.

Alberto Nardi's aim is to combine tradition with innovation, bring the classic style together with a more contemporary style of jewellery to seduce even the younger generation.

The Mia Nardi collection, fresh and playful, represents very well this desire for renewal without ever abandoning the richness and charm of the family's historical heritage.

"For us, this new collection is a way to introduce prêt-à-porter pieces in the world of high-end jewelry. A sort of ready-to-wear collection that combines tradition with a sense of innovation," said Alberto Nardi.

In addition to his main role in the family jewellery shop, Alberto Nardi is engaged in first person for the defense of the city of Venice and its artistic heritage. Alberto Nardi is Vice President of 'Save Venice', the American association that finances and promotes the restoration of the works of art and historic buildings in Venice, in collaboration with the local Soprintendenza ai Beni Artistici e Storici. He was also president of the San Marco Association, a group that fights to improve and protect the most famous square in Venice.

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